

networkwarrington
warrington borough transport

Network News

Issue No.6
Nov 2007

Inside...

Big Wheel comes
to Warrington

Christmas Park and Ride

Late night buses

making warrington move

FREE Park and Ride boost for Warrington's Christmas Shoppers

Two dedicated Park and Ride services have recently been launched to provide Warrington's Christmas shoppers with trouble free car parking facilities this Christmas.



Services now operate every Saturday from Warrington Collegiate on Winwick Road and Wilderspool Park, opposite Morrisons until 22nd December. Buses leave every few minutes from 9:30am to 6:00pm, with Network Warrington operating both services.

The cooperation of Warrington Collegiate and Bruntwood was essential to the scheme's success, as it was they who provided the car park facilities to enable the services to go ahead. The two sites provide capacity for over 800 vehicles, with both car parking and the bus service free to all users. Every bus used on the service is fully wheelchair accessible and fitted with on-board CCTV systems for added peace of mind.

Michael Hancock, Chairman of Warrington Town Centre partnership, and Managing Director of Hancock and Wood, said, "With the new Golden Square Shopping Centre now fully open, to add to the range of high quality independent retailers and well established market hall, Warrington has emerged as a major regional shopping centre. Visitor numbers this Christmas are set to reach record levels and these new park and ride services will ensure motorists will be very well catered for".

Safe journeys home for Warrington's revellers

A dedicated network of late night buses launches this week to provide Warrington's revellers with a safe and cost effective journey home this Christmas and New Year.



Warrington Borough Transport will be operating the service every Friday and Saturday from 14th December, plus Christmas Eve and New Year's Eve. Buses will leave Bridge Street regularly between 2am and 4am, and will charge a flat fare of just £2 (£3 Christmas Eve and New Year's Eve).

Bus marshals have been recruited to assist late night passengers at Bridge Street and will be travelling on every bus, which all boast on-board CCTV. Police have already praised the service, with Constable Simon Moodley of Cheshire Police commenting: "The late night buses provide a cheap and safe journey home, help clear the town centre and minimise the risk of disturbances and violence."

The popular late night bus service has operated for the last three years, and will now also include Birchwood, Oakwood and Gorse Covert with links to: Penketh, Great Sankey, Dallam, Bewsey, Orford, Longford, Stockton Heath, Padgate, Grappenhall, Woolston, Westy, Cinnamon Brow, Locking Stumps, Birchwood, Oakwood and Gorse Covert. A shuttle bus service will also link Stockton Heath and the town centre between 11:30pm and 1:30am.

New cleaning team ready to sparkle

Warrington Borough Transport has become the first operator in the region to use a dedicated team of cleaners on buses between trips to ensure the best possible customer service standards.

A hand picked team of staff will board buses throughout the day at the new Warrington Interchange, removing litter and brushing floors to ensure buses depart clean and fresh on every trip.



Warrington Borough Transport operates a fleet of 125 buses carrying over 8 million passengers per year and has introduced the measure as part of plans to ensure Warrington's public transport system is among the best in the country.

This focus on cleaning standards coincides with the recent launch of 19 new buses, the re-branding of services under the new name Network Warrington and the introduction of the company's no-quibble "satisfaction or your money back" guarantee for customers.

Managing Director Nigel Featham said, "Warrington's public transport system has been greatly enhanced in recent times and we are successfully encouraging more people to use buses. This initiative shows we are passionate about customer service and we aim to lead by setting benchmarks rather than following them".

The people from the bus go round and round, all-day-long

Warrington has its very own Big Wheel this Christmas and thanks to sponsorship from Warrington Borough Transport, all our passengers will be able to buy half price tickets from their driver and ride it for just £1.50.



The 35-metre high 'ferris-style' wheel is located on the front lawn at the Town Hall and offers fantastic views right across town from the 1st December to the 5th January next year.

The wheel was built in 1989 by Dutch amusement engineers and brought to the UK in 1994, when it appeared as one of the highlights of that year's Nottingham Goose Fair. Since then, the ride has helped see in the new millennium at Manchester's Piccadilly Gardens, as well as appearing up and down the UK in places including Southport and the Isle of Man.

The ride promises to be an unmissable attraction in Warrington this Christmas, giving passengers a chance to see the town and surrounding area from a whole new perspective.

Satisfaction guaranteed or your money back

Warrington Borough Transport is the first bus company in the region to offer a "no-quibble money back guarantee" for customers unsatisfied with their bus journey.

We are dedicated to providing good quality, trouble-free passenger transport backed by friendly and professional customer service to over 8 million passengers per year. However, we recognise that things can sometimes go wrong, so if a journey does not live up to our promise, we'd like you to write in and an investigation will be carried out. If the circumstances are within our control, we promise to repay the fare in full.

Visit our all new website at:
warringtonboroughtransport.co.uk

Warrington Borough Transport,
Wilderspool Causeway,
Warrington WA4 6PT
Tel: 01925 634296